

EMPOWERING A SUSTAINABLE FUTURE



A subsidiary of Electro Cable Egypt

INNOVATIVE SOLUTIONS FOR
A GREENER TOMORROW



COMPANY PROFILE

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WHO WE ARE

Company Overview

Established in 1984, GPI is a fast-growing leading player that has evolved from a local manufacturer of electrical cables into an integrated power and infrastructure solutions provider. Our operations span across distinct energy sectors including Cables & Wires, Lighting, Advanced Metering Technologies, and Turnkey Engineering and Construction Projects.

With over 600 employees, +20 distributors in Egypt, and +400 clients spread across Europe, Middle East & Africa (EMEA) region, and backed by the heritage and experience of our holding company **Electro Cable Egypt (ECE)**, our growth has been driven by constant innovation in technology, machinery, and talent.

We export a diverse range of high-end products to numerous countries including Egypt, the United Kingdom, Poland, the Netherlands, Cyprus, Libya, Morocco, Algeria, Iraq, Yemen, Saudi Arabia, the United Arab Emirates, Sudan, Kenya, Tanzania, Uganda, Rwanda, and Chad.

Backward Integration is at the core of our strategy, enabling us to offer an unmatched quality-price mix, timely deliveries, and exceptional after-sales services. This approach ensures we meet and exceed our clients' expectations, solidifying our position as a trusted leader in the industry.

GPI in Numbers:



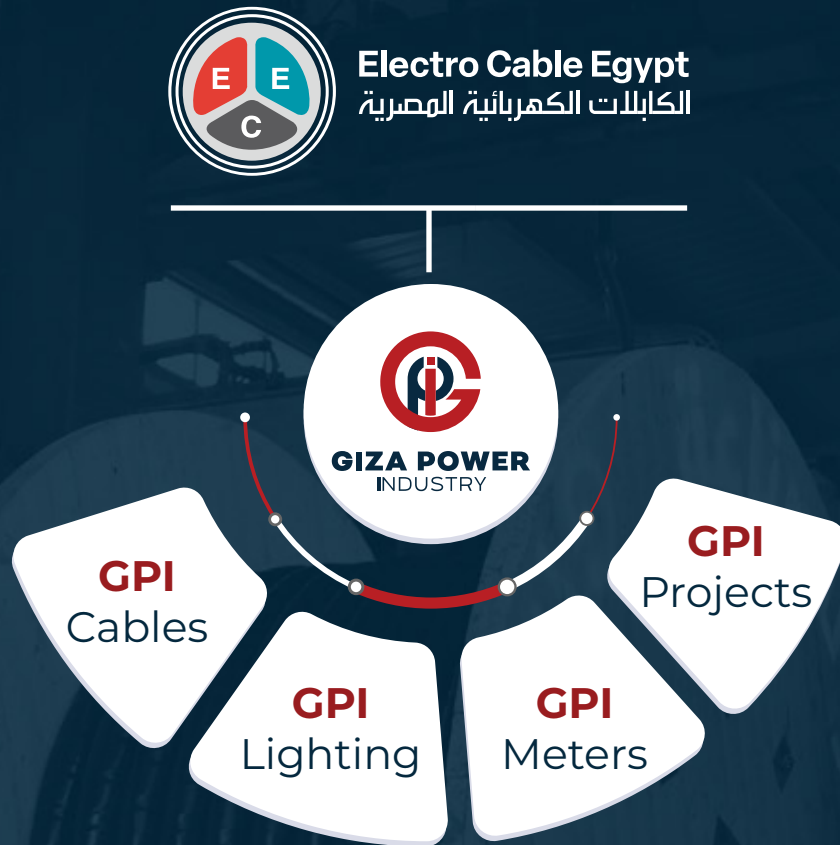
40M
USD Equity



+40 Years
of Experience

GROUP STRUCTURE

GPI is a subsidiary of Electro Cable Egypt (ECE), the industrial edifice that represents the origin of the cable industry in Egypt, Middle East and Africa, and it comprises of four business divisions:



+600

Employees Experience



+20

Distributors in Egypt



+400

Clients

OUR PURPOSE

OUR MISSION

Empowering sustainable communities through innovative, high-efficiency products and exceptional service.

Our mission is rooted in an unwavering commitment to customer satisfaction and continuous innovation.

We aim to empower the communities we serve to thrive and transition towards a sustainable energy future.

By offering a diverse array of high-efficiency products and innovative solutions, delivering green projects, and consistently exceeding customer expectations, we strive to make a lasting positive impact.

OUR VISION

Becoming the partner of choice through innovation, value, and global reach by 2030.

We aspire to be the partner of choice for clients, suppliers, employees, investors, and stakeholders alike by expanding and bolstering our positive impact through focusing on three pillars: pioneering innovation and customer-centricity, fostering enduring relationships and delivering unparalleled value, and having our exports constitutes %50 of our production by 2030.

CORE VALUES

At GPI, we are not just contributing in building green infrastructures; we are building healthy relationships, trust, and a future rooted in excellence.



Integrity: Uphold ethics, honesty and transparency in everything you do.



Customer Centricity: Make customer satisfaction your paramount focus.



Commitment to Excellence: Pursue excellence in every facet of the business.



Innovation: Embrace change, deploy cutting-edge technologies, and develop new ways to do things better and overcome challenges.



Sustainability: Take responsibility for your actions and decisions.

OUR HISTORY

A JOURNEY OF RESILIENCE & INNOVATION

Over more than four decades, we have faced numerous challenges, including market shifts, economic hurdles, evolving trends, and the constant march of technology.

Yet, guided by experienced leaders and a dedicated team, we have been able to transform these challenges into opportunities. We have already achieved so much, and for us, it's always just the beginning!

Key Milestones:

1984

Inception

The factory was established in 1984 to produce different varieties of power cables under the name of “Giza Cables” at the industrial sector of Abo Rawash, Giza, Egypt.

1988

Legally Commissioned

Factory was legally commissioned for commercial production under license number 986.

2015

Acquisition

“Giza Cables” was acquired by Electro Cable Egypt (ECE) and rebranded as “Giza Power Industry.” This acquisition, supported by ECE’s expertise and industry leadership, expanded the company’s market presence and positioned it as a leader in innovation and product growth.

2018

Growth

This year marked significant growth and a stronger global presence, with the company expanding its product range, adopting advanced manufacturing and sustainable practices, and successfully entering new markets in Europe, the Middle East, and Africa (EMEA).

2020

GPI Projects Inception

GPI launched “GPI Projects” a new company with a capital of 250M EGP to provide customers with seamless, fast-track turn-key projects through integrated Engineering, Procurement, and Construction services.

2022

Meters Market Entry

The GPI Meters plant, covering 5,000 square meters, produces up to 6 million meters annually, utilizing advanced technology to manufacture single and triple prepaid smart meters, street lighting smart meters, and indirect smart meters.

2024

BASEC Certification

GPI has successfully acquired the BASEC certification for its Medium-Voltage cables range which provides our customers in the UK the best possible assurance that GPI cables will consistently meet or exceed all the required product manufacturing standards and operational performance requirements.

2025

Lighting Market Entry

GPI has launched its lighting business division to deliver a broad range of innovative and reliable indoor and outdoor lighting solutions.

OUR LEADERSHIP PHILOSOPHY

At GPI, our leadership philosophy is built on the belief that people are our most valuable asset.

We understand that our success is driven by the collective talents, dedication, and innovation of our team members. Thus, our leaders are committed to a people-centric leadership and creating an environment that fosters growth, collaboration, and respect.

PEOPLE- CENTRIC APPROACH





WHAT WE DO

CABLES & WIRES

STARTED AS GIZA CABLES OVER IN 1984, WE HAVE GROWN INTO GIZA POWER INDUSTRY (GPI), A REGIONAL, DIVERSIFIED INTEGRATED CABLE SOLUTIONS PROVIDER.

Built since 1984 on a total area of 81,745 m² at the industrial area of Abo Rawash, GPI is today one of the fast-growing factories in the region to manufacture and supply electrical cables with cutting-edge technology and unparalleled quality serving diverse industries.

GPI's Cables portfolio provides a comprehensive range of integrated cable solutions that comply with international standards and are recognized locally and globally.

Thanks to our efficient manufacturing process and state-of-the-art quality labs, we boast our ability to provide reliable, cost-effective, high-quality products and innovative solutions for our customers. With a growing reach and an annual production capacity of approximately 25,000 tons, we offer power, special cables and OHTL conductors.

SOLUTIONS &
PRODUCTS WORTH
YOUR TRUST



Products Range

Power Cables

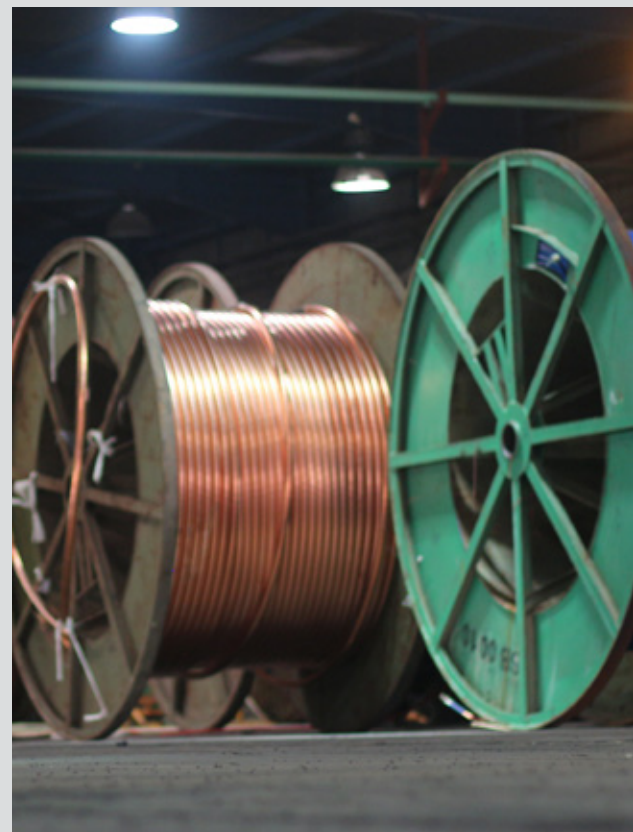
- Low Voltage Cables & Building Wires
- Medium Voltage Cables
- High Voltage & Extra High Voltage Cables

Special Cables

- Fire Resistant Cables
- Fire Alarm Cables

Overhead Transmission Lines Conductors (OHTL)

- Regular Overhead Conductors (Al & Cu)
- Hight temperature low sag conductors (HTLS)
- Trolley Wires (Hard Drawn Copper)





Meters

The GPI Meters plant was established in 2022 to meet the “Egypt 2030” vision, especially with the growing domestic and global demand for smart and prepaid electricity meters.

The plant was built on a total area of 5000 square meters and is equipped with modern production lines with a production capacity of up to 3 million meters per year that can be doubled to 6 million meters per year to meet the growing local and global demand for smart grid solutions.

Thanks to our collaboration with international companies and offices, our advanced meter technologies and designs provide accurate and reliable data collection for energy usage optimization and operational efficiency improvement.

OPTIMIZE ENERGY
USAGE AND IMPROVE
OPERATIONAL
EFFICIENCY WITH
ADVANCED METERING
TECHNOLOGIES
FOR ACCURATE
AND RELIABLE DATA
COLLECTION

Products Range

The factory currently produces the following products:

Single prepaid meters

Single smart prepaid meters

Single phase smart meters

Street lighting smart meters

CTVT Meters

Three phase prepaid meters

Three phase smart prepaid meters

Three phase smart meters

Indirect smart meters



CT Meters



CTVT Meters



Single prepaid meters



Single phase smart meters



Three phase smart meters



Single phase smart meters

Lighting

At GPI, our Lighting division offers a comprehensive range of innovative and reliable indoor and outdoor lighting solutions designed to meet the highest standards of quality and efficiency. We are dedicated to creating well-engineered, cost-effective, and energy-efficient LED lighting products that are easy for distributors to sell, electricians to install, and end-users to benefit from.

Our lighting solutions offer a range of direct benefits:



Exceptional Value: High-quality products at competitive prices



Extended Guarantee: 3 years of warranty for peace of mind



Long Lifespan: Operating hours from 30,000 to 50,000



Energy Efficiency: Over %85 energy savings compared to traditional lighting



Eco-Friendly: Environmentally responsible with a low carbon footprint



Low Maintenance: Minimal upkeep requirements



Modern Design: Meets the aesthetic needs of OEM luminaire makers



Durability: Shock-resistant and surge-protected

Weatherproof: Water and dust resistance for various environments

Our diverse portfolio serves a wide range of sectors, including construction, commercial offices, education, healthcare, hospitality, government, entertainment, industrial, retail, residential, transportation, roadways, and bridges.

Products Range

Outdoor

Indoor

Landscape

Lamps



OPTIMAL LIGHTING
SOLUTIONS TO CREATE
ENERGY-EFFICIENT AND
AESTHETICALLY PLEASING
ENVIRONMENTS

Engineering, Procurement & Construction Projects (GPI Projects)

As a specialist in turnkey infrastructure, power generation, transmission, distribution, mobility, public & civil work, and environmental solutions, GPI Projects strive to offer its clients an unrivaled experience in delivering hassle-free and fast-track turn-key projects.

WELL-INTEGRATED
EPC SERVICES GEARED
TOWARDS DELIVERING
COMPLEX TURN-KEY
PROJECTS ON TIME,
EVERY TIME.



Thanks to our integrated Engineering, Procurement & Construction approach, we can deliver even the most complex turnkey projects on schedule and at the highest efficiency.

At GPI Projects, we look forward to enriching the societies in which we operate by creating value through our services and projects, ensuring that adequate standards of sustainability are achieved. Our mission is to integrate the Egyptian construction civilizational heritage with the endless innovations in our industry, while inspiring people to reach their true potential.

Excellence, dedication, transparency, innovation and accountability are the core values of our engineering and construction business. Our highly qualified team of certified experts in engineering, construction, and project management is entrusted with carrying out complex projects.

For more information in GPI Projects, please visit: <https://gpi-projects.com>

Al Alamein Towers& Resort (EPC project)



7.5 Million m³/day Water Pump Station “PS 9” south of Dabaa axis (New Delta) (EPC project)



OUR CLIENTS

At GPI, we recognize that our journey of excellence is intertwined with the trust and collaboration of our valued clients. In this section, we take great pride in showcasing the relationships that have fueled our growth and success.

GPI serves a diverse range of industries including telecommunications, energy, Oil&Gas, petrochemicals, healthcare and more. We understand that each industry demands tailored solutions, and we leverage our deep industry knowledge and technical expertise to provide solutions that meet and exceed our clients' expectations. Explore our list of clients who have inspired us and continue to drive us forward.

A DIVERSE RANGE
OF INDUSTRIES
INCLUDING LOCAL,
REGIONAL AND
GLOBAL INDUSTRY
GIANTS AND KEY
PLAYERS.



EGC
ENGINEERING CONSULTANTS GROUP



Giza Power Industry (GPI) is dedicated to maintaining the highest standards of quality, Health, safety and environmental responsibility. Our commitment to excellence is reflected in the various certifications we have earned and maintained over the years. These certificates validate our adherence to international standards and best practices across our operations.

From ISO certifications to specialized industry accreditations, our certifications demonstrate our dedication to continuous improvement and our unwavering focus on delivering superior products and services. They provide our clients and partners with the confidence that GPI is a reliable and trusted leader in the power and infrastructure sectors.

Our products and systems have been awarded certifications from ISO, KEMA, CPRI and BASEC (British Approvals Service for Cables). Our products also comply with DIN , HD , NF, IEC, BS and ASTM standards



The company has successfully achieved, implemented and maintained the following quality systems and certificates:

- Quality Management System - ISO 2015/9001
- Testing and Calibration Laboratories System - ISO/IEC 2017/17025
- Occupational Safety and Health System - ISO 2018/45001
- Environmental Management System - ISO 2015/14001
- BASEC Product Certification Requirements
- Quality and safety audits by different governmental, international and private authorities are done regularly to maintain our compliance with local and international standards.

SUSTAINABILITY

Our policy of improving efficiency and reducing our carbon footprint is implemented across all subsidiaries across the group. Our employees embody a mindset of saving and respecting the planet and its resources.

Our commitment to sustainable practices is reflected in the following ways:



Eco-Friendly Manufacturing:

We implement cutting-edge technologies and processes to minimize our carbon footprint, ensuring that our manufacturing practices are as green as possible.



Sustainable Products:

Our product range is designed with sustainability in mind. From energy-efficient lighting solutions to durable cables and advanced meters, we aim to provide products that contribute to a more sustainable future.



Community Engagement:

We actively engage with communities we operate in to promote sustainable practices and support initiatives that enhance environmental and social well-being.



Global Responsibility:

As we expand our global reach, we are dedicated to adhering to the highest standards of environmental stewardship and corporate responsibility in all the markets we serve.



FOR US
SUSTAINABILITY
IS NOT JUST A
RESPONSIBILITY,
IT'S AN
OPPORTUNITY
TO INNOVATE
AND LEAD BY
EXAMPLE



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